High-end lifestyle creator.
Cars, travel, fashion and hotels.

@georgecolbeanu · London

70K+	10.2M	920K	100%
Followers	Views last 90 days	Interactions last 90 days	Organic reach

70%	24-34	24-55
Male audience	Main age group	Core age range

London based, global organic reach.

01 UK | 02 Europe | 03 USA

Brands I've worked with. Past collaborations.

24 partners

Porsche · CIGA Design · Relais & Châteaux · BYD · Land Rover · Mustang · Leonardslee Lakes & Gardens · Fairmont Windsor Park · Lotus · The Peninsula Hotels · Alfa Romeo · Axel Arigato · BMW · Mercedes-Benz · Audi · Lexus · McLaren · Carl Friedrik · Aston Martin · Bentley · Kulm Hotel St. Moritz · Toyota · Lamborghini · Genesis

George Colbeanu
Content creator and director

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Lifestyle work.
Cars, hotels, travel and style.









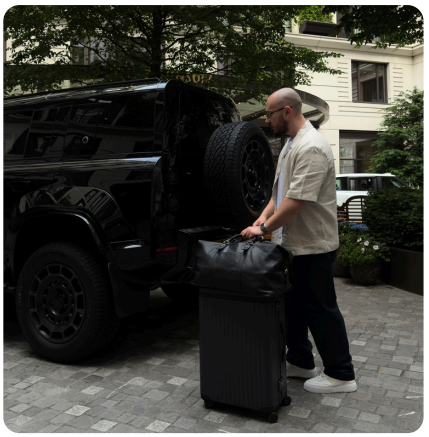




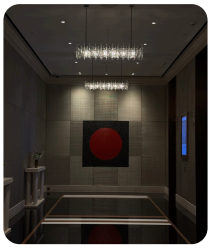
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Hotel work.
Properties I've captured and shared.





01

Malhadinha Nova

Four days in Portugal capturing the Relais & Châteaux property in the Alentejo.

DELIVERED

3 photo sets, 3 reels and 1 magazine grade editorial set

02

The Peninsula London

Content created at The Peninsula London and posted across my social media.

PUBLISHED

1 carousel and 1 reel on my own channels

03

Leonardslee House

Content created at Leonardslee House and posted across my social media.

PUBLISHED

2 carousels and 2 reels on my own channels

How we can work together.

01

Brand shoots

Commercial grade film and photo for your channels and paid media. I shoot, direct and edit, solo or leading a small team.

02

Launches and events

Car launches, media days and brand events, captured on the day and shared with my audience.

03

Paid social posts

Reels, carousels and stories published on my own pages to 70K+ followers, with 100% organic reach.

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